

# Montgomery County Prevention Coalition

## 12 Month Action Plan

### (September 30, 2021 – September 29, 2022)

Goal One:	Increase Community Collaboration		
	Activity	Who is Responsible?	By When?
Objective 1:	Expand the number of active coalition members to 200 members that meet the criteria for active membership as defined by the Coalition's by-laws		
<b>Strategy 1:</b>	<b>Host or collaborate with local agencies to host five community meetings/gatherings where Montgomery County residents and professionals can learn about the Coalition and use these events to recruit at least 25 new members</b>		
Activity 1.1:	Host Montgomery County Prevention Coalition Marijuana Summit to promote the work of the Coalition to the entire community	Marijuana Prevention Committee	April 30, 2022
Activity 1.2:	Present an overview of the Coalition at four community events or county-wide meetings	Project Coordinator	September 29, 2022
Objective 2:	Increase public awareness of Coalition work by disseminating information regarding the work of the Coalition to over 1,500 Montgomery County residents and/or professionals		
<b>Strategy 1:</b>	<b>Work with media to publish at least five stories about the work of the Coalition throughout Montgomery County</b>		
Activity 2.1:	Send out press release of county-wide student drug use survey (OHYES) data	Project Coordinator, Media Sector Representatives	June 30, 2022
Activity 2.2:	Send out press release of at least four Coalition initiatives to bring awareness to the work of the Coalition	Project Coordinator, Media Sector Representatives	September 29, 2022
Objective 3:	Increase Coalition branding awareness to promote the work and mission of the Coalition to 1,000 individuals		
<b>Strategy 1:</b>	<b>Disperse Coalition materials and promotional items to 1,000 individuals that live or work in Montgomery County</b>		
Activity 3.1:	Update Coalition 1-pager and disperse to 500 Montgomery County residents and/or professionals	Project Coordinator, Advisory Committee	September 29, 2022
Activity 3.2:	Disperse Coalition annual report to 250 Montgomery County residents and/or professionals	Project Coordinator	December 31, 2021
Activity 3.3:	Provide t-shirts to 250 Coalition members and Coalition volunteers to wear at community events	Project Coordinator	September 29, 2022
Objective 4:	Provide trainings to over 250 Coalition members and/or local professionals working with youth		
<b>Strategy 1:</b>	<b>Provide at least 20 trainings on various prevention topics with at least one training taking place per month.</b>		
Activity 4.1:	Assist in hosting and promoting monthly Montgomery County Prevention Professionals Association meetings	ADAMHS Training Department	September 29, 2022
Activity 4.2:	Host 6 bi-monthly prevention trainings available to all Coalition members	Project Coordinator	September 29, 2022

Activity 4.3:	Host at least 2 Prevention Education 101 Trainings in collaboration with the Montgomery County Educational Service Center	Project Coordinator, SEP Coordinator	September 29, 2022
Objective 5:	Collaborate with at least five local Coalitions to address various health and safety issues in the County.		
<b>Strategy 1:</b>	<b>Invite Coalition leadership to attend at least 10 meetings or events supporting other Coalitions in the County.</b>		
Activity 5.1:	Attend and serve on Operations Branch for Community Overdose Action Team	Project Coordinator	September 29, 2022
Activity 5.2:	Invite Community Overdose Action Team members to attend Opioid Prevention committee meetings to collaborate on opioid prevention work	Project Coordinator, Opioid Prevention Committee	September 29, 2022
Activity 5.3:	Have Coalition representation at 10 coalition meetings or events	Project Coordinator, Advisory Committee	September 29, 2022
Objective 6:	Combine and align strategic action plans with four other community organizations		
<b>Strategy 1:</b>	<b>Align strategic action plan with three other Coalitions and Public Health Dayton Montgomery County</b>		
Activity 6.1 :	Connect with Health Department to ensure Coalition work is aligned with the Community Health Improvement Plan	Project Coordinator	September 29, 2022
Activity 6.2:	Connect with 3 local Coalitions focused on health outcomes to show alignment of strategic plans	Project Coordinator, Executive Committee	September 29, 2022
Activity 6.3:	Collaborate with Community Overdose Action Team to ensure strategic plans are aligned	Project Coordinator	September 29, 2022

<b>Goal Two:</b>	<b>Prevent Substance Use</b>		
	<b>Activity</b>	<b>Who is Responsible?</b>	<b>By When?</b>
Objective 1:	Increase perception of harm toward marijuana use in 12 <sup>th</sup> graders from 21.2% to 25% as measured by the Ohio Health Youth Environments Survey		
<b>Strategy 1:</b>	<b>Provide information to 16,000 youth and/or individuals that have the ability to impact youth regarding the risks associated with marijuana use</b>		
Activity 1.1:	Promote Get High, Get an OVI campaign garnering 2,000 impressions	Marijuana Prevention Committee	September 29, 2022
Activity 1.2:	Promote 1,000 parent tip cards to educate on action steps to take if their child accidentally consumes marijuana	Marijuana Prevention Committee	September 29, 2022
Activity 1.3:	Promote Be Informed Ohio campaign garnering 2,500 impressions	Marijuana Prevention Committee	September 29, 2022
Activity 1.4:	Create and promote vaping campaign for parents to educate on signs of tobacco use, garnering 10,000 impressions	ADAMHS Prevention Team, Marijuana Prevention Committee	September 29, 2022
Activity 1.5:	Finalize and promote position paper regarding stance on Marijuana and disperse to 1,000 Montgomery County residents	Marijuana Prevention Committee	September 29, 2022
<b>Strategy 2:</b>	<b>Enhance skillset of at least 150 individuals with the ability to influence youth behavior around vaping and marijuana prevention</b>		
Activity 2.1:	Host Marijuana summit targeting 100 professionals in medical field, educational field, social services, etc.	Marijuana Prevention Committee	April 30, 2022

Activity 2.2:	Provide training to 50 educators specific to the harms around vaping and marijuana use	ADAMHS Prevention Team	September 29, 2022
<b>Strategy 3:</b>	<b>Provide support to at least 2 businesses to implement environmental prevention strategies that prevent illicit marijuana use</b>		
Activity 3.1:	Provide assistance to at least two paraphernalia retailers to assist them in removing outdated paraphernalia advertisements and providing alternative advertisements promoting health	Public Health Dayton Montgomery County	September 29, 2022
<b>Strategy 4:</b>	<b>Enhance access of prevention materials and messages focused on health risks associated with illicit marijuana use by providing materials in at least one language other than English.</b>		
Activity 4.1:	Work with translation service to provide campaign materials and fact sheets in Spanish and disperse to 1,000 Spanish-speaking individuals	Marijuana Prevention Committee	September 29, 2022
<b>Strategy 5:</b>	<b>Change consequences by providing incentives to 12 school-based buildings to prevent illicit marijuana use through the utilization of evidence-based prevention strategies.</b>		
Activity 5.1:	Promote and provide feedback for the Schools of Excellence in Prevention Program that provides incentives to schools	SEP Coordinator	September 29, 2022
<b>Strategy 6:</b>	<b>Change the physical design of at least 20 local businesses to prevent youth from purchasing marijuana paraphernalia items</b>		
Activity 6.1:	Distribute "We Card" signs to 29 retailers that are not in compliance with sign posting	Public Health Dayton Montgomery County	September 29, 2022
Activity 6.2:	Advocate for 5 retailers to move marijuana paraphernalia products to a locked location or behind a counter	Public Health Dayton Montgomery County	September 29, 2022
<b>Strategy 7:</b>	<b>Revise or develop policies to prevent marijuana paraphernalia sales to youth.</b>		
Activity 7.1:	Advocate for Ohio Medical Marijuana Advisory Board to remove vaping from approved methods of medical marijuana consumption.	Policy & Advocacy Committee, Marijuana Prevention Committee	September 29, 2022
Activity 7.2:	Advocate for 3 public spaces to go vape free/revise tobacco free polices to be inclusive of vaping	Policy & Advocacy Committee, ADAMHS Prevention Team	September 29, 2022

<b>Goal Two:</b>	<b>Prevent Substance Use</b>		
	<b>Activity</b>	<b>Who is Responsible?</b>	<b>By When?</b>
Objective 2:	Decrease past 30-day alcohol use in 12 <sup>th</sup> graders from 29.2% to 25% as measured by the Ohio Healthy Youth Environments Survey		
<b>Strategy 1:</b>	<b>Provide information to 6,000 youth and/or individuals that have the ability to impact youth regarding the risks associated with alcohol use.</b>		
Activity 1.1:	Work with three schools or local police departments to implement campaign targeted toward adult influencers to encourage them to be positive role models, garnering 2,000 impressions	Alcohol Prevention Committee	September 29, 2022
Activity 1.2:	Revise "redefine" campaign, garnering 1,000 impressions	Alcohol Prevention Committee, Youth Advisory Board	September 29, 2022
Activity 1.3:	Work with three schools to have them provide information for student athletes and parents by	Alcohol Prevention Committee	September 29, 2022

	including it in pre-season informational packets, reaching 500 parents/guardians		
Activity 1.4:	Provide five alcohol serving establishments with coasters including prevention messages to reach 2,500 individuals	Alcohol Prevention Committee	September 29, 2022
<b>Strategy 2:</b>	<b>Enhance skills of at least 10 alcohol serving establishments by having their alcohol servers trained in safe alcohol serving practices.</b>		
Activity 2.1:	Promote Alcohol Server Knowledge (ASK) training to 50 alcohol servers, including temporary permit holders in Montgomery County	Alcohol Prevention Committee, ADAMHS Training Department	September 29, 2022
<b>Strategy 3:</b>	<b>Provide support to at least 2 alcohol retailers within Montgomery County to decrease youth exposure to alcohol advertisements.</b>		
Activity 3.1:	Provide support for purchasing locked cases and ID scanners for alcohol retailers involved in the Community Conscious Retailers Program	Public Health Dayton Montgomery County	September 29, 2022
<b>Strategy 4:</b>	<b>Enhance barriers to alcohol in 1 municipality.</b>		
Activity 4.1:	Work with neighborhood associations to advocate to keep the amount of alcohol permits static	Alcohol Prevention Committee, Coalition President	September 29, 2022
Activity 4.2:	Advocate for 5 stores to move mini liquor bottles to a place not as easily accessible to youth	Public Health Dayton Montgomery County	September 29, 2022
<b>Strategy 5:</b>	<b>Change consequences by providing incentives to at least 5 alcohol retail establishments that are adhering to best practices through stores designs to prevent youth alcohol use.</b>		
Activity 5.1:	Provide recognition and incentive for five alcohol retailers to become "model stores" regarding alcohol prevention	Public Health Dayton Montgomery County	September 29, 2022
<b>Strategy 6:</b>	<b>Change the physical design of at least 6 alcohol serving-environments within the community to promote low-risk drinking guidelines among adults and promote alcohol use among individuals under 21.</b>		
Activity 6.1:	Advocate for a non-alcohol area for families and children to decrease exposure to alcohol consumption	Alcohol Prevention Committee, Project Coordinator	September 29, 2022
Activity 6.2:	Implement signage at 6 local festivals or community events stating an individual must be 21 to purchase alcohol	Alcohol Prevention Committee	September 29, 2022
<b>Strategy 7:</b>	<b>Modify policies in 5 school districts within Montgomery County to prevent alcohol use among youth.</b>		
Activity 7.1:	Have 2 municipalities implement ordinances restricting storefront signage that will decrease the exposure of alcohol advertisements among youth	Policy & Advocacy Committee	September 29, 2022
Activity 7.2:	Work with 1 police department to understand the barriers to underage party enforcement and work with them to enhance enforcement	Policy & Advocacy Committee	September 29, 2022

<b>Goal Two:</b>	<b>Prevent Substance Use</b>		
	<b>Activity</b>	<b>Who is Responsible?</b>	<b>By When?</b>
Objective 2:	Decrease past lifetime use of non-prescribed pharmaceutical opioids in 12 <sup>th</sup> graders from 8% to 4% as measured by the Ohio Healthy Youth Environments Survey		

<b>Strategy 1:</b>	<b>Provide information to 26,000 youth and/or individuals that have the ability to impact youth regarding the risks associated with non-prescribed pharmaceutical opioids.</b>		
Activity 1.1:	Implement “How to Talk To Your Parents about Opioids” campaign targeting youth to facilitate conversations with their parents regarding safe medication use, reaching 10,000 students	Opioid Prevention Committee, Youth Advisory Board	September 29, 2022
Activity 1.2:	Develop and implement a social media quiz targeted to 5,000 adults challenging them on how much they really know about prescription drug safety	Opioid Prevention Committee, ADAMHS Communications Dept.	September 29, 2022
Activity 1.3:	Recruit local influencers and promote “Ask for Alternatives” campaign to bring awareness to excessive use of opioids, reaching 5,000 impressions	Opioid Prevention Committee, Community Overdose Action Team	September 29, 2022
Activity 1.4:	Promote opioid safe storage and disposal materials to 1,000 community members	Opioid Prevention Committee, Goodwill Easter Seals	September 29, 2022
Activity 1.5:	Develop yoga-at-home videos and broadcast on DATV, reaching 250 individuals	Opioid Prevention Committee	September 29, 2022
Activity 1.6:	Work with at least 20 pharmacies to implement stickers on opioid bottles cautioning their addictive properties.	Opioid Prevention Committee, Goodwill Easter Seals	September 29, 2022
<b>Strategy 2:</b>	<b>Enhance skills of 50 individuals to implement strategies that will reduce the use of pharmaceutical opioids.</b>		
Activity 2.1:	Conduct two trainings regarding student athlete injuries and pain medications for athletic trainers, coaches and athletic directors.	Opioid Prevention Committee, ADAMHS Training Department	September 29, 2022
<b>Strategy 3:</b>	<b>Provide support to 5 communities to work toward reducing the misuse of pharmaceutical opioids</b>		
Activity 3.1:	Assist 10 youth leaders involved in prevention in receiving Generation Rx and/or pHarming Effects training	Opioid Prevention Committee, Youth Advisory Board	September 29, 2022
Activity 3.2:	Work with Drug Enforcement Agency to assist with Drug Take Back Day by marketing and having 50 volunteers assist at collection sites.	Opioid Prevention Committee, Drug Enforcement Agency	September 29, 2022
Activity 3.3:	Support Drug Enforcement Agency in implementing two Red Ribbon Month activities	Opioid Prevention Committee, Drug Enforcement Agency	September 29, 2022
<b>Strategy 4:</b>	<b>Enhance access to medication disposal options for 15,000 residents within Montgomery County</b>		
Activity 4.1:	Distribute 15,000 medication disposal pouches to pharmacies and other local agencies and businesses.	Opioid Prevention Committee, Goodwill Easter Seals	September 29, 2022
Activity 4.2:	Translate medication disposal cards to reduce linguistic barriers and disperse to 1,500 individuals	Project Coordinator	September 29, 2022
Activity 4.3:	Develop information on safe disposal and storage for realtors from 50 realty offices to distribute to individuals selling their homes and preparing for open houses.	Opioid Prevention Committee	September 29, 2022
Activity 4.4:	Develop protocol for Mobile Medication Drop Box with police department where residents	Opioid Prevention Committee, Community Overdose Action Team	September 29, 2022

	can request to have their medication picked up and disposed of		
<b>Strategy 5:</b>	<b>Change consequences by providing incentives to 12 school buildings that effectively meet Ohio HB 367 to implement opioid prevention education through the utilization of evidence-based prevention strategies.</b>		
Activity 5.1:	Promote and provide feedback for the Schools of Excellence in Prevention Program that provides incentives to schools	SEP Coordinator	September 29, 2022
<b>Strategy 6:</b>	<b>Change the physical design of 3 identified high-risk environments to reduce the use of non-prescribed pharmaceutical opioids.</b>		
Activity 6.1:	Partner with law enforcement or pharmacies to add two additional medication drop boxes throughout Montgomery County	Opioid Prevention Committee, Drug Enforcement Agency	September 29, 2022
Activity 6.2:	Partner with 1 rental company to add locked medicine cabinets in apartment buildings or condos	Opioid Prevention Committee	September 29, 2022
<b>Strategy 7:</b>	<b>Change policies in at least three cities or school districts to reduce the risks associated with opioid use in high school students.</b>		
Activity 7.1:	Work with 3 high schools to require students and parents sign pre-season form that covers the risk associated with their child being prescribed opioids and provides parents with resources to learn more.	Opioid Prevention Committee	September 29, 2022
Activity 7.2:	Work with city to update building code policies requiring locked medicine cabinets in all units	Opioid Prevention Committee	September 29, 2022
Activity 7.3:	Advocate for state policy requiring opioid warning stickers be mandated on all opioid medications	Opioid Prevention Committee, Policy & Advocacy Committee	September 29, 2022
Activity 7.4:	Advocate for Handle with Care policies in 2 municipalities by connecting police with local school districts	Montgomery County Educational Service Center	September 29, 2022